



Singapore Exhibition Services Pte Ltd

Exhibition Rules & Regulations

Please also refer to the Publicity & Technical Services Manual available at the show website. [06/10] - HCMC

1. Admission

Professionals, trade and business visitors only. Minors and members of the general public will not be admitted. The organiser reserves the right to refuse admission or to remove any person without giving a reason. This also applies to build-up and dismantling periods.

For safety reasons, children below the age of 16 will not be allowed into the exhibition halls at any time, from build-up to tear-down periods.

2. Sales

'Over the counter' sales are not permitted. The Organiser reserves the right to take appropriate action as deemed necessary to stop such activities.

3. Promotions during the Show

Exhibitors are asked not to place stickers, signs or posters anywhere in the halls other than within their own stand and on paid advertising poster sites and billboards. Likewise, exhibitor's representatives may not distribute brochures, invitations etc along gangways or near the entrance/exits. This is unfair to other exhibitors and an inconvenience to visitors. Such activities are to be within the stand boundaries.

4. Product Demonstrations & Presentations

The Organiser appreciates that demonstrations and presentations form an integral part of exhibitions. Exhibitors, however, should exercise discretion to other exhibitors when carrying out demonstrations and presentations.

Loudspeakers/sound devices and/or image projection equipment are to be placed in such a way that sound/image is directed downwards and into the stand, and not towards or across the aisles. The operation of any sound device or image projector must not interfere with, or be an annoyance to neighbouring stands. Sound levels recorded at adjacent or opposite stands should not exceed 70dB for all speech, music and sound effects.

The Organiser may also require such demonstrations or presentations to be carried out in accordance to a timetable as laid down after the consultations with the exhibitors involved.

Exhibitors planning to stage demonstrations or presentations must provide a reasonable space for the audience within the confines of the stand.

5. Animals

Unless otherwise stated, animals are not allowed to be used as a stand attraction, for performance or demonstration purposes at the exhibition.

6. Power Supply and Lighting

Supply Voltage : – 3 phase 4 wire system, 400 volts $\pm 10\%$
– Single-phase 2 wire system, 220 volts $\pm 10\%$

Frequency : 50 Hz with variation maintained within $\pm 10-15\%$

Power Factor : Not less than 0.85 lagging

The following rules must be complied with:

- (a) Starting arrangement of motors: All motors must have independent automatic protection against excessive current using one of the following starters:
 - (i) Up to 5 HP : Direct-on-line
 - (ii) 5 to 25 HP : Star-Delta
 - (iii) Above 25 HP : Auto transformer
- (b) All electrical installation work from source of supply at the exhibition must be carried out solely by the Organiser's official contractor.
- (c) Exhibitors requiring different voltages, stabilisers, frequency or special connections to equipment should arrange for their own transformers, converters, boosters etc and keep the Organiser informed.
- (d) All electrical equipment should be tested and approved by the Organiser's appointed licensed engineers prior to turning on the electrical supply.

7. Floor Loading Capacity

The permitted floor loadings stipulated by the venue owners must not be exceeded. However, on a case-by-case basis subject to the approval of the venue owner, special arrangements including the provision of steel base plates may be required for any exhibit exceeding these limits. The Organiser's delivery schedule for heavy and large exhibits must be strictly adhered to. Please approach the Organiser for specific floor loadings of the venue concerned.

8. Working Exhibits

- (a) Moving machinery must be fitted with safety devices when the machines are in operation. These safety devices may be removed only when the machines are disconnected from the source of power.
- (b) Working machines must be placed at a relatively safe distance from the audience. We strongly recommend the use of safety guards.
- (c) All pressure vessels or equipment under pressure must conform to the safety standards & regulations. Prior approval must be sought from the Organiser before operating such equipment.
- (d) No motors, engines, contrivances or power-driven machinery may be used without adequate protection against risk of fire.

Singapore Office:

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Tel: (65) 6233 6638 Fax: (65) 6233 6633 E-mail: events@sesallworld.com Website: www.sesallworld.com

Vietnam Office:

51-51B-53 Vo Van Tan St., KM Plaza, Unit 7, 7th Floor, District 3, Ho Chi Minh City, Vietnam
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9. Dangerous Materials

- (a) No temporary gas (LPG) or naked live electrical fittings are to be used in the exhibition halls at any time.
- (b) No explosives, petrol, dangerous gases or highly inflammable substances are allowed in the halls.
- (c) No radioactive substances are allowed unless prior approval in writing is obtained from the Organiser. Any radioactive substances being used must strictly comply with the rules and regulations stipulated by the relevant regulatory body.

10. Hot Work Demonstrations

No naked or open flame equipment is to be used in the exhibition hall at any time.

11. Stand Boundaries and Design Restriction

All stands must be carpeted or laid with some form of flooring as clear demarcation of contracted space. Except for "island" booths (4-side open), a backwall must be installed for every stand. Stands with immediate neighbour(s) should also be provided with the necessary sidewall(s).

No false ceiling solid or otherwise is allowed for single storey stands. Eggcrate grid ceilings (with holes that do not interfere with the flow of water) is allowed.

Exhibitors may not place any display material or exhibit, nor extend their stand structures and fittings, beyond their contracted boundary. The Exhibitor will be charged for any infringement of this rule, and the Organiser reserves the right to remove the infringement. Likewise, any display of programmable moving lights (cyber lights) are restricted within the perimeter of their stand. The prevailing rate for space rental on per square metre basis will be charged to exhibitors who fail to comply to the above.

12. Structural Height Restriction

The permitted stand height is 2.44m (8ft). Any design for a structure exceeding 2.44m in height must be submitted for approval at least 10 weeks prior to the exhibition and will be considered on a case-by-case basis. If approved, this structure will be restricted

to a distance of 1 metre (3.28 ft) away from the dividing walls of the adjoining stands. This restriction also applies to overhead structures suspended from the existing hall ceiling.

Please approach the organiser for specific ceiling height and maximum stand height allowed.

13. Open Frontages

All stands in the exhibition, irrespective of height, must have at least half of any frontage facing an aisle left open or fitted with transparent (clear see-through) material. This area must be left visibly free of obstruction.

14. Building Material

All materials used in the stand construction must be fire retardant in accordance with local regulations.

15. Double Storey Stands

Double storey stands are applicable for contracted ground area of 60 square metres and above (to be considered on a case-by-case basis).

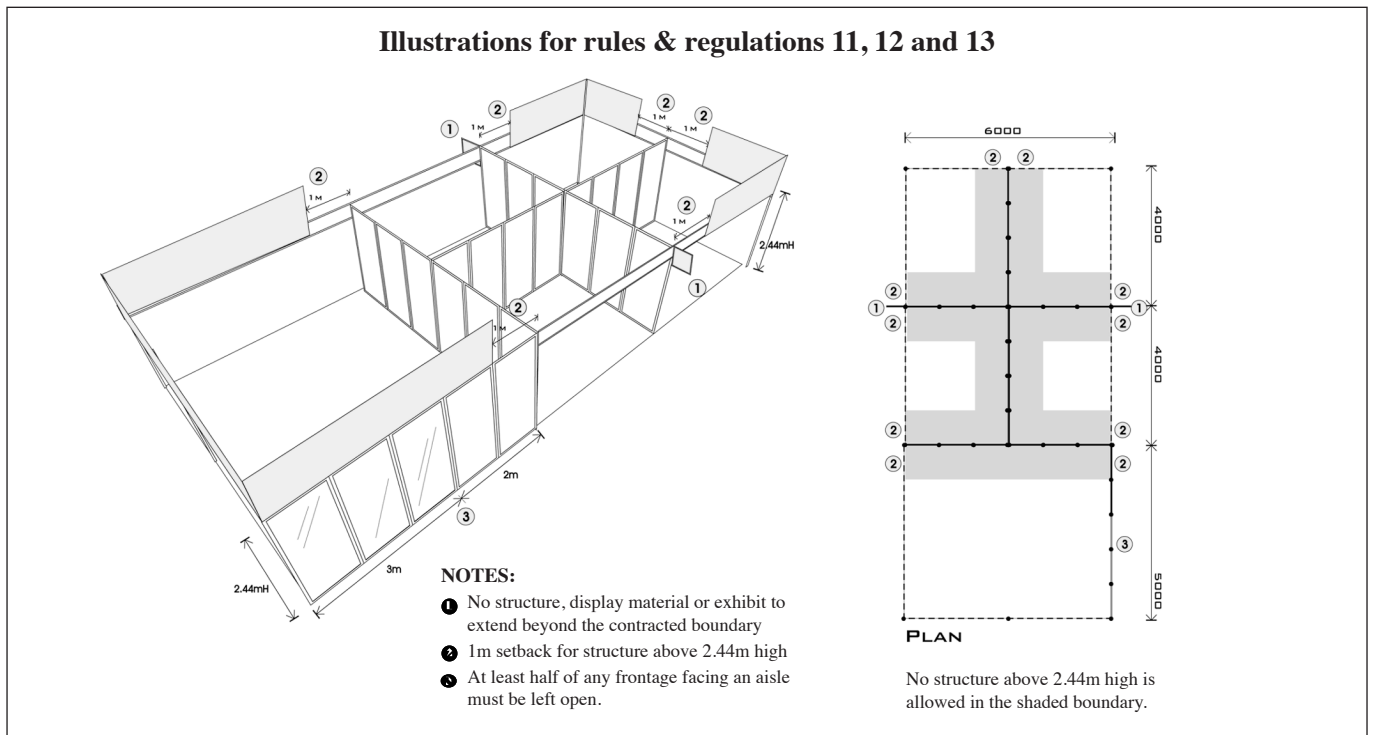
For double storey stands, powder ball sprinklers (each powder ball sprinkler to cover 12 square metres) or an approved water sprinkler system must be introduced for the area under the covered ceiling.

The design, construction and tear-down of double storey stands are to comply with the guidelines, rules and regulations laid down by the relevant authorities including the Organiser and the venue owner.

Designs and layout plans of the double storey stand must be submitted to the Organiser for approval at least 3 months prior to the exhibition.

16. Damage to Stand Structures and Exhibition Premises

No person under any circumstances shall cut into or through any floor covering or wall nor alter stand service structure except when authorised in writing by the Organiser. Any such damage to stand service structures will be invoiced to the Exhibitor.



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17. Official Contractors

- (a) The Organiser has appointed official contractors for various services so as to ensure a more efficient and regulated build-up and dismantling.

Please refer to the Useful Contact List in the Exhibitors' Manual for details.

Unless otherwise stated, Exhibitors may appoint their own stand fitting contractor subject to approval from the Organiser. In this instance, exhibitors are responsible for making their own arrangements for services.

- (b) The services of the official contractors are for the convenience of Exhibitors, and the Organiser will accept no liability in respect of any contract between Exhibitors and such contractors for the negligence or default of any such persons, their servants and agents.
- (c) Only the official freight forwarders may be appointed where:
- Temporary import of goods under exhibition permit is required
 - Mechanical handling within the exhibition hall is required

18. Stand Fitting Contractor

In adherence to safety requirements, only the in-house contractor may carry out electrical and pipe installations.

Note on hall regulations for stand construction:

- (a) Exhibitors may appoint their own contractor for stand design and/or construction subject to them being approved by the Organiser and hall management, SECC
- (b) Detailed stand design drawing (elevations, layout plans and perspective views) must be submitted to the organiser 2 months before the show.
- (c) As per venue regulations, all approved contractors must lodge a refundable deposit of USD 50 per square metre based on the contracted booth space to SECC. In addition, contractors' badges of USD 5 per badge and a management fee of USD 5 per square metre based on the contracted space will also be collected by SECC. Exhibitors who embark to undertake the construction of their own stands are also required to abide to these rulings. Overtime charges are applicable for working beyond the hours permitted.

This is to ensure that the rules and regulations of both the Organiser (as contained in the Exhibitors' Manual) and SECC (Hall Regulations Standard Operating Procedures for Outside Contractors Form SOP 2A – a copy is available upon request) are abided by and to cover any damages arising directly or indirectly from any infringement.

This is without prejudice to any additional claim the Organiser or SECC may have on the contractor and/or the exhibitor if the damages exceed the deposit.

Exhibitors are responsible and liable for their appointed contractor's observance of all rules and regulations.

19. Storage

Direct arrangements should be made with an appointed official freight forwarder. Otherwise, exhibitors must arrange for their cartons and cases to be transported back to their own premises. Exhibitors are not to store such items within the exhibition halls.

The organiser reserves the right to remove/dispose of any carton, cases and/or packing materials left in the exhibition halls. Any cost incurred will be borne by the exhibitor.

20. Stand Cleaning

During the exhibition days, the Organiser will be responsible for the general cleaning of stand carpets and gangways daily. During the build-up and dismantling periods, exhibitors and/or appointed contractors are responsible for the removal of stand construction debris and rubbish on a daily basis. All aisles must be left clear.

21. Security

- (a) General security will be provided by the Organiser round the clock. Exhibitors and their staff will not be allowed in the exhibition hall outside the official hall opening hours.
- (b) Security guards will patrol the exhibition hall in general, but their duties will not include specific attention to individual stands.
- (c) If your displays are valuable or sensitive and you wish to hire security personnel to attend to your stand exclusively, please contact our appointed agency for security services. Please note that you may not use your own staff or personnel from other security agencies.
- (d) For security and safety reasons, exhibit movement in or out of the halls during the show hours is not permitted.
- (e) All personnel in the exhibition halls must wear identification badges. Please refer to Form 12 for Exhibitors' and Contractors' passes as well as Security Procedure for the exhibition.

22. Regulatory Authorities

Where applicable, the above rules and regulations are additional to rules and directions set by the Regulatory Authorities. All exhibitors and their contractors must abide by the code of practices set by the relevant Regulatory Authorities.

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The Malaysia International Exhibition of Tools & Tooling Technology

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The Vietnam International Precision Engineering, Machine Tools and Metalworking Exhibition & Conference

■ **Metrology Vietnam**

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