

1 – 3 October 2009

Saigon Exhibition & Convention Center, Ho Chi Minh City, Vietnam

PROJECTED STATISTICS & INFORMATION

(as at 17 October 2008)

Date	: 1 – 3 October 2009 (Thursday - Saturday)
Opening Hours	: 0900 hrs – 1700 hrs
Venue	: Saigon Exhibition & Convention Center – Exhibition Hall A Ho Chi Minh City
Exhibition Area	: 9,144 square metres
No. of Exhibiting Companies (Projected)	: 320 of which 80% are overseas
No. of Exhibiting Countries/ Regions (Projected)	: 21 Australia, Belgium, Chile, Denmark, France, Germany, Hong Kong SAR, Indonesia, Italy, Japan, Korea, Malaysia, Netherlands, Singapore, Spain, Switzerland, Taiwan, Thailand, U.K, U.S.A, Vietnam
Group Participation (Projected)	: 13 Australia Singapore (2) Belgium Spain Chile Taiwan (2) France Thailand Germany U.S.A Korea
Admission Policy	: Business and Trade Only

Food&HotelVietnam2009 Visitors' Profile	<ul style="list-style-type: none"> ▪ Hotel / Resort Management ▪ Golf / Country Club Management ▪ Restaurant/Bar/Club/Café Management ▪ Fast Food Outlet ▪ Food Importer/Distributor/Wholesaler ▪ Drink Importer/Wholesaler/Distributor ▪ Catering Equipment Importer/ Wholesaler/ Distributor ▪ Supermarket/Grocery Store/Convenience Store ▪ Department Store ▪ Catering – Industrial / Offshore ▪ Catering – Government, Military, School, Hospital ▪ Airline/Cruise Liners 	
Food&HotelVietnam2009 Exhibit Profile	<u>Food & Drink</u> <ul style="list-style-type: none"> ▪ Chilled & Frozen Food ▪ Confectionery ▪ Dairy Product ▪ Drinks & Beverages – Non-alcoholic ▪ Fresh Produce ▪ Ingredients ▪ Meat & Poultry ▪ Processed Food & Convenience Foods ▪ Seafood ▪ Snacks & Ice Cream ▪ Specialty Food ▪ Wine, Spirits & Beers 	<u>Hospitality Equipment & Supplies</u> <ul style="list-style-type: none"> ▪ Bakery & Confectionery Equipment ▪ Bar & Coffee Equipment & Supplies ▪ Cleaning Equipment & Supplies ▪ Contract Furnishing and Interior Design ▪ Display & Shopfitting Equipment ▪ Energy Management & Control Systems ▪ Fitness & Leisure ▪ Foodservice Equipment ▪ Furnishing and Fixtures ▪ Guest Amenities ▪ Hospitality Information Systems ▪ Housekeeping Supplies and Services ▪ In-Room Technologies ▪ Laundry Equipment ▪ Lighting and Accessories ▪ Outdoor Furniture ▪ Packaging Equipment ▪ Retail Information Systems ▪ Security Systems ▪ Storage and Refrigeration ▪ Tableware & Accessories ▪ Telecommunication Systems ▪ Transportation & Distribution ▪ Vending & Dispensing Equipment
FranchisingVietnam2009 Visitor's Profile	<ul style="list-style-type: none"> ▪ Accountants ▪ Bankers ▪ Business Developers ▪ Corporate Management (Chairman, CEO, Director, Sole Proprietor) ▪ Entrepreneurs ▪ F&B Consultants 	<ul style="list-style-type: none"> ▪ F&B Operators ▪ Government Executives ▪ Investment Consultants ▪ Investors ▪ Property Developers ▪ Retailers ▪ Small/Medium-sized Enterprises ▪ Venture Capitalists
FranchisingVietnam2009 Exhibit Profile	<ul style="list-style-type: none"> ▪ Accounting ▪ Cleaning Services ▪ Convenience/Chain Stores ▪ Courier/Delivery Services ▪ Fast Food/Pub/Restaurants/Catering ▪ Food & Beverage ▪ Health & Fitness ▪ Hospital Management & Medical Services 	<ul style="list-style-type: none"> ▪ Hotel/Motel ▪ IT Services ▪ Laundry/Dry Cleaning ▪ Lock & Keys Services ▪ Other Retail Services ▪ Photography & Photo Processing Services ▪ Printing/Copy/Publishing Services ▪ Spa Services